





## TrakMotive Launches New Mobile App for Easy Parts Lookup

TrakMotive is pleased to announce it has launched an online parts application lookup, which can be easily used on multiple mobile platforms, including Apple iOS and Android devices. The new TrakMotive Mobile app by ShowMeTheParts is free and now available at both the Apple Store and Google Play.

This convenient app will allow users to quickly and easily find the correct TrakMotive part using their smartphones or tablets. Users can search for compatible parts by Vehicle Make and Model, Part Number Search, Cross Reference and most importantly, **VIN Search**.

## This will give the users of our product additional tools to keep TrakMotive in the leadership role of the category.

When we couple this new technology with the superb company metrics like high order fill rates, quick order turnaround and our customer centric programs, TrakMotive truly provides a winning combination of product, support and service for our entire customer base. Stay tuned for more exciting enhancements coming soon.

- Vince McMahon/President

The TrakMotive Mobile app offers a direct connection to detailed parts information for all of our product categories including CV Axles, Drive Shafts and Window Regulators.

- Maximize Sales Opportunities: When scanning to search for one product, they will be able to see all the other related products we have available for that same vehicle.
- Additional Links: There are links to call or e-mail us for more information or technical support.



For Users with Apple iOS Products



For Users with Android Products



In addition to the mobile apps and our website online catalog, the application lookup feature is also available at www.ShowMeTheParts.com/TrakMotive

Contact your local TrakMotive Sales Representative or our Customer Service Department for more details.