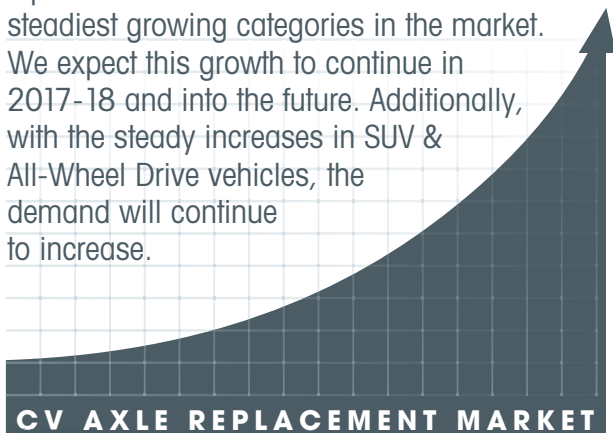


TrakMotive® Advantage

CV Axles Represent Significant Untapped Sales Potential

Are you Getting your Fair Share of the CV Axle Business?

In today's market, it is estimated the replacement market on CV Axles is one of the steadiest growing categories in the market. We expect this growth to continue in 2017-18 and into the future. Additionally, with the steady increases in SUV & All-Wheel Drive vehicles, the demand will continue to increase.



Here are a Few Interesting CV Axle Statistics/Facts

- The majority of cars on the road today are FWD and use CV axles to transmit the power from the transmission to the wheels**
- A recent shop survey indicates the average shop does 8.3 jobs per month**
- The average repair ticket cost is \$190.65**
- Most repairs only replace one axle. That's like only replacing one caliper, shock, wiper, or strut. This is a significant missed opportunity!

** (Source: Babcox)

Much like brake calipers, shocks, struts, wipers, you just don't simply replace one side and consider the repair complete. Always check both CV shafts. If one side shows significant wear, the other side may also be showing signs of wear.

The TrakMotive Advantage:

- All axles are ABS-consolidated and assembled with the correct ABS Tone Ring*
- Precision-rolled spindles and threads
- Heat-treated and precision machined solid steel center shafts
- Assembled with high quality neoprene dust boots and stainless-steel boot clamps
- Heat-treated, machine-ground cages, races and bearings
- High-strength spring steel retaining clamps*
- All attached hardware and grease included*
- All new dust rings and guards*

Contact your local TrakMotive Sales Representative or our Customer Service Department for more details.



TrakMotive.com

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