

TrakMotive Teams Up with **BRENTON** P R O D U C T I O N S

on MotorTrend TV for the 2023-2024 Season

Bulletin 032023



TrakMotive is pleased to recommit as a participating sponsor of Brenton Productions for the 2023-24 season and will be featured in select episodes of Truck U and All Girls Garage shows to better reach our customer base.



Brenton Productions shows on MotorTrendTV and MotorTrend+ reach an estimated 1.7 million total viewers per episode. MotorTrendTV is the world's #1 Automotive network, reaching 75 million cable & satellite households.

It is important that we find new creative ways to connect with our market to educate both DIY and DIFM installers about the latest in CV Axle and Drivetrain technology. TrakMotive will continue to pursue creative ways of engaging downstream to increase our brand recognition and ultimately drive sales.

Check out our other videos
as well as our 2023-24
Cable TV Schedule



TrakMotive®
TV

TrakMotive

Improving OE Quality by Design

United States **800.567.1608**

Canada **905.282.1120**

TrakMotive.com