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## TrakMotive Teams Up with BRENTON PRODUCTIONS

## on MotorTrend TV for the 2024 Season

Bulletin 052024



TrakMotive is pleased to recommit as a participating sponsor of Brenton Productions for the 2024 season and will be featured in select episodes of Truck U and Two Guy Garage shows to better reach our customer base. Brenton Productions shows on MotorTrendTV and MotorTrend+ reach an estimated 1.5 million total viewers per episode. MotorTrendTV is the world's #1 Automotive network, reaching 73 million cable & satellite households. It is important that we find new creative ways to connect with our market to educate both DIY & DIFM installers about the latest in CV Axle and Drivetrain technology. TrakMotive will continue to pursue creative ways of engaging downstream to increase our brand recognition and ultimately drive sales.

Check out our other videos as well as our 2024 Cable TV Schedule







## Improving OE Quality by Design

United States 800.567.1608

Canada **905.282.1120** 

TrakMotive.com